

**Welcome** and thank you for your interest in the historic Midland Theatre, one of downtown Kansas City's most treasured buildings!

Built in 1927 and listed on the National Register of Historic Places, the Midland recently reopened with state-of-the-art sound and lighting in-house and a customizable tiered floor. These new additions enhance the building's historic ambiance providing a premium experience for your guests.

The Midland hosts a variety of corporate, charity and convention private events throughout the year. From award ceremonies to business meetings and cocktail receptions, the Midland Theatre adds elegance and energy to your next event.

### **Main Theatre**

With seven level tiers, a variety of seating and setups are available to accommodate your event needs. The built-in stage offers over 2,000 square feet of event space for entertainment and programming.

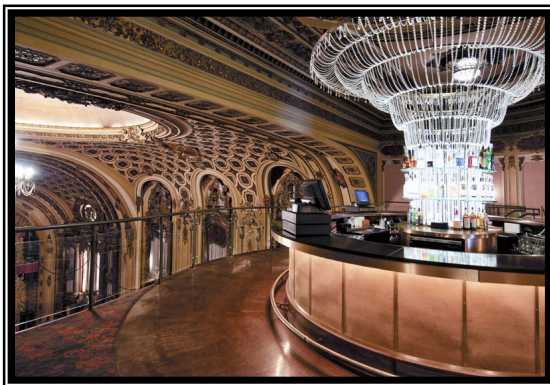
The Grand Lobby has over 6,000 square feet of available space, including a second floor mezzanine, perfect for an elegant cocktail hour.

### **Main Theatre Capacities:**

- Banquet – 450 ppl seated at 60" rounds; 600 ppl seated at rented 72" rounds
- Cocktail Reception – mix of cocktail tables and buffet stations for up to 1,500 ppl
- Theatre Set – 1,241 floor seats, 857 balcony seats, 138 loge built-in banquette seating

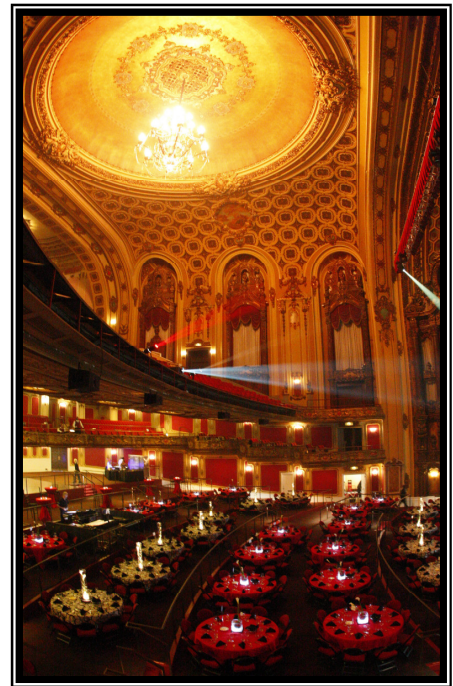
### **Midland Theatre included amenities:**

- All day access to venue
- Beautiful built-in bars
- Dressing rooms with vanity mirrors and private bathrooms
- Freight elevator access
- Doormen and security
- On-site event planner
- 1,700 sq ft dance floor
- 56 (60") round banquet tables
- 20 (6') rectangle tables
- 15 (30") high-cocktail tables
- Plush theatre chairs
- Hardwood portable bars
- Bar glassware (limited amount)



### **Chandelier Bar**

The Chandelier Bar highlights the entire top floor of the main theatre and features a full-circle bar surrounding a large inverted chandelier for a cocktail reception for up to 150 guests.



### **Midland Theatre Space Rental:**

Includes the above listed amenities

Summer Months ~ May – September

Sunday-Thursday - \$5,000

Friday & Saturday - \$6,000

Winter Months ~ October – April

Sunday-Thursday - \$7,500

Friday & Saturday - \$8,500



### **Layout and Set up:**

Midland Theatre event planners will work with you to create a custom layout to fit your event needs. Midland staff is responsible for the set up and clean up of the venue.

### **Audio/Visual:**

The below listed amenities are standard for all events and start at \$2,350. The Midland events director and production manager will meet with you to discuss your program needs. Theatre technical equipment specs are available upon request.

Included amenities:

- Built-in concert quality sound system
- Dynamic lighting system & design
- 2,000 sq ft stage
- Wireless and wired microphones
- Video monitors to run image loop
- Two sound & lighting technicians
- Union Stagehands
- Production manager to coordinate entertainment & facilitate program
- Marquee rotating message
- Free Guest Wi-Fi

### **Extra Services and Rentals:**

- Garage parking for guests at \$2.00/car, charged by usage
- China and specialty glassware
- Specialty linens
- Coat check
- Entertainment booking
- Ice carvings
- Red carpets, search lights
- On-stage video screens & projector

### **Ink Live Lounge:**

Located on the fifth floor of the Midland Theatre, the Ink Live Lounge showcases dramatic views of the city. This unique space accommodates groups from 50-100. Use in combination with the Chandelier Bar to push capacities to 250.

Ink Live Lounge Rental ~\$2,000  
Chandelier Bar Combination ~ \$3,500



**Alcohol:**

The Midland Theatre provides all alcohol and beverages, as well as the bartending staff. Below is a list of bar packages. The Midland Theatre events director will visit with you about options and package combinations.

Bar Packages are based on a two hour minimum  
and include Non-Alcoholic Beverages  
\*Shots not included in bar packages.

Wines & Domestic Beers \$15  
Each Additional Hour \$5

Wines, Domestic & Premium Beers \$18  
Each Additional Hour \$6

Call Cocktails, Wines, Domestic & Premium Beers \$21  
Each Additional Hour \$7

Premium Cocktails, Wines, Domestic & Premium Beers \$27  
Each Additional Hour \$9

Drink Tickets & On-Consumption Packages available.  
Full Cash Bar option available with a minimum.

Wine Service during Dinner – Charged per Bottle

Specialty Cocktails

Let our mixologist create a cocktail to coordinate with the theme and color of your event.  
Costs range from \$7-\$9, charged on-consumption.

**Deposit:**

A non-refundable deposit in the amount of the space rental is due to book the venue date.

**Parking:**

The Midland Theatre is located at 1228 Main Street in the Power and Light District. Convenient garage parking is located at 151 E.13th Street between Grand and Walnut. Parking is available on a first come, first served basis. Parking can be included on your contract at \$2/car based on usage, and free to your guests. A second garage located next to the building is available for prearranged parking at \$10/car with a minimum of 150 cars.

The Midland is a short walk from the Kansas City Convention Center, Sprint Center Arena and most downtown hotels. The Power & Light District is bounded on the east by Grand Boulevard, the south by Truman Road, the west by Baltimore Ave. and the north by 12<sup>th</sup> Street.

## **Reviews:**

“We’ve heard such fabulous reviews from all our guests – they loved the Midland. It was a night for them to remember and we are thrilled. Each of you at the Midland did a remarkable job on our behalf and I can’t tell you how grateful we are.” – Maggie E.

“Many thanks for all your help. It was a terrific event and The Midland was a perfect venue for it. I look forward to the prospect of other events at The Midland.” - Jim H.

“I just wanted to directly thank you for your assistance, skill, and patience with us in putting together and pulling off our highly successful event. I am being completely honest when I say that there is NO WAY that we could have hosted such an awesome event without your partnership. I look forward to the next opportunity that we have to work together again.” – Jeff B.

“Thank you so much to the Midland team for your awesome work on our event. I really appreciate you lending your expertise and organization; you played a key role in helping us raise a record amount this year!” – Allison A.

“Thank you so much to the Midland staff for their hard work and amazing service provided to us. You all put such a great touch on our event by making every guest feel special.” – Kali N.

“Thank you so much for all of your hard work and help planning our fall party! It went off perfectly and I am so thankful for all that you did to make it happen. The Midland team is a pleasure to work with and do a fabulous job!” – Sara H.

“You guys were the best venue we have ever worked with! Not only was it successful fundraising-wise but working with you made my job so much easier. Everything went smoothly. Everyone LOVED the venue. They said it was by far the best one yet.” – Michelle R.